

## Hadassah Foundation Privacy Statement

Effective Date: August 3, 2021

### **1. PRIVACY PHILOSOPHY AND INFORMATION WE COLLECT**

The Hadassah Foundation, Inc. (“Hadassah Foundation”) believes that electronic privacy is crucial to the ongoing success of the Internet as a service, and as a commercial and entertainment medium, and therefore uses its reasonable efforts to protect the confidentiality of your personal information. The personal information we receive from Hadassah Foundation’s website (the “Website”) is accessible only by staff and volunteers designated to handle that information for business purposes of The Hadassah Entities (as hereinafter defined) or by vendors who have signed agreements with confidentiality obligations. Such information is used for our business purposes and as we may otherwise be directed by you (e.g., to process a donation, to receive additional information about Hadassah Foundation programs, trips, and activities, or to transmit e-mail correspondence to individuals outside Hadassah Foundation). Hadassah Foundation may share information with its affiliates, including without limitation, Hadassah, The Women’s Zionist Organization of America, Inc., Hadassah Medical Relief Association, Inc., and each of their respective affiliates, related entities, officers, directors, employees, volunteers, members, agents, representatives, successors, assigns and licensees (collectively and together with Hadassah Foundation, “The Hadassah Entities”). The Hadassah Entities do not share information about your individual visits to our Website, nor do The Hadassah Entities share, sell, trade, or rent your personal information that you provide to us whether offline or through the Website, such as your name, address, e-mail address, telephone number, credit card account number, etc., to any outside parties except as directed or authorized by you or when we believe that (i) the law requires it, (ii) disclosure is necessary to protect the rights, property or safety of The Hadassah Entities, any of their members, donors, or others, (iii) your actions on our Website violate our Website’s Terms and Conditions, (iv) we need to send the information to companies or individuals who work with The Hadassah Entities to process transactions for, or provide a product or service to, you or The Hadassah Entities, (v) it is necessary for business purposes of The Hadassah Entities, (vi) it is for legal, accounting, or regulatory purposes, including compliance with civil subpoenas and requests from law enforcement, (vii) it is necessary to enforce our Website’s Terms and Conditions, (viii) it is necessary to respond to claims that any information you provide violates the rights of third parties; (ix) the disclosure is in relation to the sale, assignment, transfer or acquisition of all or substantially all of the assets of one or more of The Hadassah Entities by a third party or (x) other reasons we determine in good faith to be necessary or appropriate; provided, however that, The Hadassah Entities will not share your personal information with companies or individuals who work with The Hadassah Entities for business purposes or to offer you a product or service if you send an opt-out request by e-mail, to [hadassahfoundation@hadassah.org](mailto:hadassahfoundation@hadassah.org) or by mail, to The Hadassah Foundation, Inc., 40 Wall Street, New York, New York 10005. For the avoidance of doubt, this Privacy Statement applies, without limitation, to our donors and other individuals that use this Website or otherwise provide us with their personal information.

## **2. COLLECTION OF PERSONAL INFORMATION**

In certain circumstances such as the following, we will ask you to provide us with certain information about yourself by filling out and submitting an online form (each a “Form”), including, but not limited to, the following:

- Registering for an account to use any password protected portion of our Website
- Logging in to any password protected portion of our Website
- Enrolling in a program hosted offline or on our Website or other third-party platform
- Making an online donation on our Website or other third-party platform
- Purchasing an item online on our Website or other third-party platform

We may also ask you for such information under other circumstances, including without limitation, while you are participating in our programs or activities hosted offline or on our Website or other third-party platform. For example, we may use our social media accounts or other methods of communication to interact with you to encourage your participation in our programs and to request that you submit photos, videos, or other forms of media of you and others interacting with our content. For all intents and purposes, such photos, videos or other forms of media shall be considered “Content” as such term is defined in our Website’s Terms and Conditions. It is completely optional for you to engage in these activities. If you elect to engage in these activities, however, we may require that you provide us with personal information, such as your name, postal address, e-mail address, and other personally identifying information.

Data collected by Hadassah Foundation is maintained on computer databases within the United States. This Website is not intended for the collection of personal information of individuals located outside the United States. The Hadassah Entities make no claims that the content or any other information available on this Website may be lawfully viewed or accessed outside of the United States. Access to the same may not be legal by certain persons or in certain countries. If you access this Website from outside of the United States, you do so at your own risk and are responsible for compliance with the laws of your jurisdiction.

## **3. IS CREDIT CARD AND OTHER PERSONAL INFORMATION SECURE?**

We care about the safety and security of your personal information, including your credit card (billing) information. We and our hosting service providers use high grade encryption to communicate with your browser software to encrypt credit card (billing) information whenever such information is requested online. This method is a commonly used security protocol, which makes it difficult for anyone else to intercept the credit card information you send to us.

Hadassah Foundation has also implemented reasonable technical and organizational measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration or disclosure. However, The Hadassah Entities cannot guarantee that unauthorized third parties will never be able to defeat those measures or use your personal information for improper purposes.

#### **4. HOW DO WE USE "COOKIES"?**

Visitors should be aware that non-personal information and data may be automatically collected by this Website through the use of "cookies". "Cookies" are small text files that are stored on the user's computer which a website can use to recognize repeat visitors, facilitate the visitor's ongoing access to and use of the website, and allow a website to track usage behavior and compile aggregate data that will allow content improvements. Cookies are not programs designed to damage files on a user's computer. Generally, cookies work by assigning a unique number to the visitor that has no meaning outside the assigning site. If a visitor does not want information collected through the use of cookies, there is a simple procedure in most browsers that allows the visitor to deny or accept the cookie feature. We use "cookie" technology only to obtain non-personal information from our online visitors in order to improve visitors' online experience and facilitate their visit within our Website.

#### **5. YOUR CONSENT**

By accessing and using our Website, you consent to the collection and use of information by The Hadassah Entities as described in this Privacy Statement, including without limitation, our use of cookies and the publication on our Website or other third-party platform of any photos, videos or other forms of media, or any derivatives thereof, submitted to us by you.

#### **6. UPDATING YOUR PERSONAL INFORMATION**

You have the right to access and correct your personal information and privacy preferences by sending an e-mail or writing to us at the appropriate address below. Please include your name, address, and/or e-mail address when you contact us, together with your requested corrections, so that we can make the appropriate changes. We also provide you the opportunity to opt-out of receiving communications from us. Please indicate which mailing list or service from which you would like to have your name removed. You may update or remove your personal information by sending an e-mail to [hadassahfoundation@hadassah.org](mailto:hadassahfoundation@hadassah.org) or by writing to us at:

The Hadassah Foundation, Inc.  
40 Wall Street, 8<sup>th</sup> Floor  
New York, NY 10005

We will retain your personal information in accordance with applicable law.

#### **7. USE OF IP ADDRESS AND COMPUTER INFORMATION**

Among other things, we use your computer's IP (Internet Protocol) address to:

- Help diagnose problems with our server
- Administer our Website

Your IP address is used to help identify you and your time spent at our Website, and to gather broad demographic information. This allows us to see which parts of our Website users are

visiting. Hadassah Foundation does not link IP addresses to any personally identifiable information unless a user completes an online Form as described in Section 2 above. This means, for instance, that while a user's session will be tracked, the identity of the user will remain anonymous unless a user completes a Form.

Our Website automatically records such website usage information that we analyze statistically to track operational problems, to prevent fraud and to improve the effectiveness, security and integrity of our Website. We do not use this information to track or record personally identifiable information about you unless you complete a Form. We will disclose this information to third parties only in aggregate form or as may be required by law. For each page on our Website that you visit, we collect and store the following technical information in what is called a web server log file:

- Date and time of access
- URL address of the Hadassah Foundation webpage visited
- Internet domain and IP address from which our Website was accessed
- Type of browser and operating system used to access our Website (if provided by the browser)
- URL address of the referring page (if provided by the browser)
- Completion or success status of the request for a webpage or other online item
- File size of the webpage visited

For the purpose of enabling better website design and a better user experience, we also employ Google Analytics (a web service by Google, Inc.) to track site traffic and provide aggregate reports of how the public interacts with our Website. Session cookies are employed by Google Analytics in the form of client-side JavaScript code. In utilizing this analytics service, we maintain our existing standards in regards to the sharing and disclosure of information, security and privacy safeguards for the data, and the data retention policy, as described herein. Google Analytics analyzes website usage information automatically upon visits to our Website. Users who do not wish to have their visit information collected by Google Analytics may opt-out by downloading a browser extension or by disabling cookies in their browser settings. Opting-out of web measurements will still permit users to access this Website, with all included information and functionality.

The Hadassah Entities may collect and aggregate data about your usage of the Website, and Hadassah Foundation shall be the sole owner of such information.

## **8. TRACKING**

This Website will not respond to Web browser “do not track” signals. If you would like additional information about online tracking and various opt-out mechanisms, please see <http://donottrack.us/>

Because we link to social media sites, and from time to time may include third-party advertisements, other parties may collect personally identifiable information about your online activities over time and across different websites when you visit this Website.

In addition, we use Google AdWords to advertise this Website online through a form of tracking called remarketing, where third-party vendors, including Google, show our ads on various sites across the Internet, and use cookies to serve you ads based on your past visits to this Website. You can opt out of Google's use of cookies by visiting Google's Ads Settings <https://www.google.com/settings/ads/plugin>. Alternatively, you can opt out of a third-party vendor's use of cookies by visiting the Network Advertising Initiative opt-out page <http://www.networkadvertising.org/choices/>.

Please note that not all tracking will stop even if you delete cookies.

## **9. LINKS TO OTHER WEBSITES**

Please also note that we have links on our Website to other websites and that when you click on one of these links, you are entering another website for which The Hadassah Entities have no responsibility. These sites may collect personally identifiable information about you. This Privacy Statement does not cover the information practices or policies of such other websites. We encourage you to read the privacy statements of all such websites as their statements may be materially different from Hadassah Foundation 's Privacy Statement.

## **10. TRANSMISSION AND POSTING OF INFORMATION**

Please remember that if you transmit or post any information in any public areas of this Website such information may be collected and used by others over whom The Hadassah Entities have no control. The Hadassah Entities are not responsible for the use by third parties of information you transmit, post, or otherwise make available in public areas of this Website.

## **11. CHILDREN**

This Website is not intended for children under 13 years of age. The Hadassah Entities do not knowingly collect personal information from children who are under 13.

## **12. ADDITIONAL RIGHTS**

Applicable laws may give you additional rights that are not described in this Policy Statement.

## **13. LIMITATION OF LIABILITY**

**UNDER NO CIRCUMSTANCES SHALL THE HADASSAH ENTITIES BE LIABLE FOR ANY DIRECT OR INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES THAT MAY ARISE FROM A CLAIM OF BREACH OF THIS PRIVACY STATEMENT. Some jurisdictions do not allow the exclusion or limitation of liability for consequential or incidental damages. In such jurisdictions, our liability is limited to the greatest extent permitted by law, or \$10, whichever is less.**

## **14. CHANGES TO OUR PRIVACY STATEMENT**

If we decide to change our Privacy Statement, we will post these changes on this page of our Website. You should visit this page periodically to review the Privacy Statement. If you do not

agree with this Privacy Statement, please do not participate in our online or offline activities and services that require you to provide the personal information described herein.

The effective date of this Privacy Statement and any revised or changed version thereof may be found on this page, on the upper left corner.

## 15. **CONTACT US**

For further information on privacy matters, please email us at:  
[hadassahfoundation@hadassah.org](mailto:hadassahfoundation@hadassah.org).